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DUSAN VLAHOVIC "EA SPORTS FC PLAYER OF THE MONTH" FOR JANUARY

The award will be presented to Juventus forward in the pre-match of Juventus vs Udinese

The **EA SPORTS FC Player Of The Month** award for January has been assigned to Juventus player **Dusan Vlahovic** and his Player Of The Month card is available now in EA SPORTS FC™ 24 Ultimate Team mode. The trophy will be presented during the pre-match of Juventus vs Udinese, scheduled for Monday 12th February 2024 at 8.45pm at the "Allianz Stadium" in Turin.

Dusan Vlahovic was the most voted by fans on <http://serieapotm.easports.com/>, in a poll that included Buongiorno (Torino), Guðmundsson (Genoa), Loftus-Cheek (Milan), Lautaro Martinez (Inter), Zurkowski (Empoli).

The six best players of the month have been selected taking into account the advanced analysis of Stats Perform, created from the tracking data recorded with the Hawk-Eye system. The rating system, patented in 2010 with K-Sport and scientifically validated, considers not only statistical data and technical events, but also positional data. This makes it possible to analyse crucial aspects such as movement without the ball and thus optimal movements, game choices, and the contribution to the technical and physical efficiency of the team, which allow for an objective and qualitative evaluation of the performance.

For the final calculation were considered the matchdays from 19 to 22 of Serie A Made in Italy 2023/2024.

*"Dusan Vlahovic's month of January was simply perfect - said Lega Serie A CEO **Luigi De Siervo** -. Scoring in all four matches of the month, the Bianconeri striker realised six goals in total, showing all his repertoire of power, aerial skills and goal sense. Vlahovic confirms himself as a complete striker, capable of scoring in all ways and supporting Juventus' attack in the race for the top of the table".*

